

ORGANIZATIONAL AND ECONOMIC MECHANISM OF DEVELOPMENT OF INNOVATIVE ACTIVITY OF FOOD INDUSTRY ENTERPRISES

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ANNOTATION

This article talks about the development of the state's policy and institutional framework related to the support of innovation in the development of innovative activities in food industry enterprises.

Keywords: competitiveness, specialization processes, technological audit, subsidies, economic mechanism, innovative resources

INTRODUCTION

The possibility that Uzbekistan will receive the observer status of the Eurasian Economic Union and join the union in the future increases the need to develop innovations in the food industry, as well as in all other sectors. Joining the union could lead to increased food imports and competition with domestic producers. In such a process, enterprises need to pay attention to the development of innovative technologies. One of the most important priority tasks in the focus of the 2017-2021 Action Strategy for the socio-economic development of Uzbekistan is deepening structural changes in the national economy, increasing its competitiveness due to the modernization and diversification of leading sectors of the national economy. The influence of innovative activities in increasing the types and assortments of food products in our local markets is important. In many countries, the production of food products with the help of chemical means is increasingly developing, which has a negative effect on human health and causes the outbreak of various diseases. In Uzbekistan, there is an opportunity to grow and produce food products in a natural way. When entering the world market, it is necessary to improve innovative activities in creating and developing a brand of natural products. In this regard, in the Address of the President of the Republic of Uzbekistan Shavkat Mirziyoyev to the Oliy Majlis, "...in general, our people should be calm: the production of quality food products, the creation of a guaranteed reserve in this regard and their continuous delivery to the market, and price stability priority attention is paid to the provision work. For this purpose, all measures will be taken by the government and the governorates, and this matter will be under the constant control of the President. In the development of innovative activity in food industry enterprises, it is required to develop the policy and institutional framework of the state related to the support of innovation. Such a policy is being implemented in Uzbekistan in all sectors and industries, including many grants, projects, benefits, and subsidies that are given every year. The contribution of banking and financial organizations in providing industrial enterprises with financial resources is high, and the role of preferential loans allocated from special state funds

is important. Preferential loans are mainly directed to agriculture and food industry, affecting the development of this sector. Necessary changes are being made in the field of food industry, specialization processes are being carried out based on the characteristics of the regions. The production of high-demand products and the establishment of a system of production of products that replace imports are the result of the reforms being implemented in the sector.

MAIN PART

In Uzbekistan, the system of monitoring the quality, shelf life, suitability for consumption of food products is a developing field. It is suggested to use the practice of public-private partnership in the development of this sector. The public-private partnership system should be implemented by transferring sanitary and epidemiology control to the private sector, and the authorities and procedures related to its operation should be regulated by the state. In this case, it is necessary to add the service fee of the private sector that carries out sanitary and epidemiological control to the cost of food products purchased by consumers. The purpose of this is to protect the interests of the consumer, to introduce restrictions on the sale of products unsuitable for consumption. Effective innovative activity is carried out by creating an innovative management system, which includes the management of infrastructure subsystems, technological audit subsystems, information technology-based evaluation, international contracts subsystem and intellectual information system. Global attention to food safety requires the development of a control system in markets and stores. Based on the available opportunities in our country, it is suggested that the implementation of sanitary and epidemiologic control be given to the private sector, and they will regularly control all food products in our country.

Ensuring the competitiveness of food industry enterprises requires the development of innovative activities, and for this it is important to organize the center of innovative development, scientific research institutes, technological parks, venture organizations, and scientific research laboratories in a mutually dependent manner. It is necessary for the center of innovative development to develop projects of a new type or range of food products, conduct research on them and present them to venture organizations for practical application. Venture organizations should ensure the implementation of ideas and projects in the activities of food enterprises based on the results obtained from them.

Innovative products are not only a factor of efficiency, but also a necessary condition for ensuring the stability of the food sector. Innovation is an important factor for competitive advantage and meeting consumer demands. Also, innovation is a means of achieving success in difficult economic conditions, the ability to enter new markets, the process of creating new products or technologies. The organizational-economic mechanism of the development of innovative activities of the enterprise helps to create and develop innovations as part of the corporate philosophy. In our opinion, the organizational and economic mechanism of the development of innovative activities

of the enterprise is a set of interrelated innovative resources, forms and tools aimed at achieving the specified goals of innovative development.

The stages of formation and operation of the organizational and economic mechanism for the development of innovative activities of the food industry enterprise are as follows:

1. Analysis of the goals of the development of the food industry enterprise.
2. Assessment of the resource base of the enterprise.
3. Determination of innovative development strategy.
4. Choosing a form of innovation.
5. Development and use of innovations using tools suitable for the chosen form of innovation.
6. Monitoring the results of innovation.

CONCLUSION

Independent innovative activity results from the availability of innovative resources of the enterprise in the required quantity and required quality, capable of ensuring the achievement of the specified goals of innovative development.

Innovative potential is a set of various resources including material, financial, intellectual, scientific and technical and other resources necessary for the implementation of innovative activities in production.

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