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**TRUMP AND AMERICAN PRESIDENCY**

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**Abstract:**

This scientific article examines the presidency of Donald J. Trump and its impact on American politics and society. Trump's unconventional campaign and tumultuous term in office were marked by controversy, polarization, and a populist message that resonated with many Americans. His presidency highlighted the deep divisions in American society and raised questions about the role of social media and the media environment in American politics.

**Keywords:** Donald J. Trump, American presidency, populism, polarization, social media, media environment, Republican Party, impeachment, legacy.

The presidency of Donald J. Trump was a controversial and polarizing time in American politics. From his unconventional campaign to his tumultuous term in office, Trump was a lightning rod for criticism, praise, and debate. In this article, we will examine the Trump presidency and its impact on American politics and society. Donald Trump was a businessman and television personality before entering politics. He had no prior political experience, but he had a reputation for being outspoken and controversial. Trump announced his candidacy for president in June 2015, and he quickly became a frontrunner in the Republican primary race. He won the Republican nomination in July 2016, and he faced off against Democratic nominee Hillary Clinton in the general election. Trump's campaign was marked by controversial statements and behavior. He was accused of racism, sexism, and xenophobia, and he faced criticism for his inflammatory rhetoric and his treatment of women. Nevertheless, he appealed to a large segment of the American electorate, particularly working-class voters who felt neglected by both parties. Trump won the election in a surprise upset, winning the electoral college despite losing the popular vote by nearly 3 million votes. His victory was seen as a rebuke to the political establishment and a reflection of the deep divisions in American society. Presidency. Trump's presidency was marked by controversy and conflict from the beginning. His inauguration was marred by protests, and he faced opposition from Democrats, the media, and even members of his own party.

One of the defining features of the Trump presidency was his use of social media. Trump used Twitter to communicate directly with his supporters and to criticize his opponents. His tweets were often inflammatory and controversial, and they were the subject of much media attention and criticism. Trump's presidency was marked by a number of policy initiatives, including tax reform, deregulation, and efforts to repeal and replace the Affordable Care Act (ACA). He also pursued a hardline approach to immigration, instituting a travel ban on several predominantly Muslim countries and pushing for a

border wall with Mexico. Trump's foreign policy was also controversial. He pursued a more isolationist approach than his predecessors, withdrawing from international agreements such as the Paris climate agreement and the Iran nuclear deal. He also engaged in a series of high-profile summits with North Korean leader Kim Jong-un, but these efforts did not lead to any significant progress on denuclearization.

**Impeachment.** Trump's presidency was rocked by a series of scandals and controversies, including the investigation into Russian interference in the 2016 election and allegations of collusion between the Trump campaign and Russian officials. Trump was also accused of obstructing justice and abusing his power in his dealings with Ukraine. In December 2019, the House of Representatives impeached Trump on charges of abuse of power and obstruction of Congress. The Senate acquitted him of both charges in February 2020, but the impeachment proceedings underscored the deep divisions in American politics and the ongoing controversy surrounding the Trump presidency.

**Legacy.** The Trump presidency has had a lasting impact on American politics and society. Trump's populist message and unconventional style have reshaped the Republican Party and forced a reexamination of traditional conservative principles. His use of social media and his attacks on the media have also raised questions about the role of the media in American politics. The Trump presidency has also highlighted the deep divisions in American society. Trump's supporters see him as a champion of working-class Americans and a fighter against political correctness and the political establishment. His critics see him as a dangerous and divisive figure who has stoked racism, xenophobia, and nationalism.

The presidency of Donald Trump was a controversial and polarizing time in American politics. From his unconventional campaign to his tumultuous term in office, Trump was a lightning rod for criticism, praise, and debate. His presidency has had a profound impact on American politics and society, with his populist message and unconventional style reshaping the Republican Party and highlighting the deep divisions in American society. While Trump's presidency may have come to an end, his legacy will continue to shape American politics for years to come. The future of the Republican Party remains uncertain, with some members calling for a return to traditional conservative principles while others continue to embrace Trump's populist message. The Trump presidency has also raised questions about the role of social media in American politics and the impact of a highly polarized media environment. It has highlighted the importance of a free and independent media in holding politicians accountable and providing accurate information to the public.

In conclusion, the Trump presidency was a highly controversial and polarizing time in American politics. While Trump's unconventional style and populist message may have resonated with many Americans, his presidency was also marked by scandal and controversy. The legacy of the Trump presidency will continue to shape American politics and society for years to come, and it is up to future generations to learn from his successes and failures and to chart a path forward for the country.

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