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**INNOVATIVE SOLUTIONS BASED ON DIGITAL TECHNOLOGIES IN  
ENTERPRISE FINANCIAL MANAGEMENT**

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**Abstract:**

This article shows how to apply digital technology as an innovative solution in enterprise financial management and their role and advantages in changing enterprise management. Digital technology plays an important role in ensuring that financial management is efficient and light. The article will analyze how these solutions help to better review the processes of enterprise financial management.

**Keywords:** Digital technologies, financial management, innovative solution, changes in the financial management of the Enterprise, Information Analytics, Electronic reports, Digital Finance, financial payment processes, Enterprise Innovation.

**Introduction**

The wider development and efficiency of the transfer of enterprise management to innovative processes on the basis of digital technologies is an additional area of law that is taking the world to another level. In recent years, digital technologies have been recognized as important solutions to change the financial management of enterprises and ease their operational processes.

This article analyzes how digital technologies are based in the field of enterprise financial management and how they can change enterprise management. This article will show the role that innovative solutions play in changing the financial management of an enterprise and their importance. The analysis of how to integrate digital finance, information analytics, electronic reports and other technologies into the financial management of the enterprise and their implementation will be the main goal of the article.

The article also shows the best ways to analyze the financial management of an enterprise well using digital technologies and how to use it in data-driven decision-making. On the basis of digital technologies, important problems such as optimizing enterprise management, increasing income and automating financial payment processes are solved on issues.

This article was created with the aim of giving businesses a good understanding of how they can use digital technologies and innovative solutions and helping them to better review and optimize their financial management.

**Main Part**

In the era of innovations and changes in the financial management of the enterprise, digital technologies bring important opportunities to enterprises. This article aims to

explore the importance of digital technologies in enterprise financial management and how they are used as innovative solutions and how they are based on them.

The addition of digital technologies to the financial management of enterprises brings opportunities to increase the efficiency and effectiveness of financial management. It helps to automate the financial processes of enterprises through digital technologies, data analytics, databases, and technological solutions, analyze data well, and simplify decision-making processes.

This article will show important points on how to base digital technologies in enterprises, how to study them and how to apply them to change the financial management of an enterprise in innovative forms. The advantages of digital financial management, the best ways to implement technologies in financial management, and through these solutions, new opportunities and effective methods are shown.

The article aims to show businesses the importance of using digital technologies as innovative solutions in financial management to explore how they can be expanded in financial management and help financial Commerce in a time of new change.

Based on the above, we have found the following problems in the following area and offer our own solution:

1. Data security: digital technologies show good data collection, mastering and access, but it is important to keep and protect this data safe. The article should show information security solutions in financial management.
2. Integration: integration problems between enterprise systems and applications must be eliminated. Digital technologies and innovative solutions should ensure the possibility of transferring and connecting the data of enterprises to external systems.
3. Data analytics and forecasting: data analytics and data forecasting solutions based on Digital Finance help businesses make their financial decisions and develop financial strategies.
4. Automation: in financial management, automation solutions play an important role in simplifying processes and generating large profits. Digital technologies include the possibility of automating payment processes and other financial transactions.
5. Enterprise extension: strategic solutions should be expanded that ensure the application of innovations and the use of digital technologies in the enterprise extension. This is important in the development of enterprises in the process of innovations and innovations.
6. Data exploration: digital technologies and innovative solutions help ensure data exploration. This is important for identifying new financial opportunities and commercial potentials.
7. Data system structure: digital technologies and innovative solutions perform important tasks when building a data system and teaching new methods in management.

These include solutions and challenges, critical components of updating enterprise financial management on the basis of digital technologies, and help to bring enterprises

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to success in the processes of financial innovation and development. The article outlines these solutions and treats them as important parts of financial management.

### **Conclusions and Suggestions**

This article is devoted to the study of digital technologies and the acquisition of innovative solutions in the financial management of the enterprise. Digital technologies provide enterprises with important solutions in the application and optimization of innovations in financial management.

**Digital technologies in financial management:** digital technologies play a large role in the development and effectiveness of financial management in enterprises. They assist in data analytics, data exploration, data system structure, and managed automation processes.

**Features and solutions:** the article outlined important solutions in enterprise financial management, such as information security, integration, data analytics, and automation. They are important for enterprises to use in financial management.

**Innovative solutions in financial management:** innovative solutions play an important role in changing the financial management of enterprises using digital technologies and applying innovations. They help to assimilate enterprises in the processes of application and development of innovations.

### **Suggestions:**

- Make the application of digital technologies to enterprises appear in the introduction: the solutions and technologies outlined in the article show the importance of applying digital technologies to enterprises. The time has come for businesses to use these technologies and encourage the use of innovative solutions.
- Analyze financial management well with digital solutions: we recommend that you study financial processes so that digital technologies and innovative solutions can help you better see and apply financial management analysis.
- Seeing the integration of innovative solutions in financial management: the importance of integrating digital technologies in the financial management of an enterprise is shown. Pay attention to the application of strategic solutions to interconnect Enterprise Information Systems and systems.
- Research for the application of Advanced Financial Management and cooperation with external assistants: digital technologies and innovative solutions are of great help in the development of enterprises. It is important to be able to cooperate with them, to carry out research and to help them develop well the processes of applying innovations.
- The article shows the place of digital technologies and innovative solutions in updating the financial management of the enterprise. The use of digital technology and the use of innovative solutions provide businesses with opportunities to use effective, important and innovative.



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