

## DEVELOPMENT OF BUSINESS ACTIVITY IN THE AREAS OF SMALL AND MEDIUM BUSINESSES AS POSSIBLE

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### Abstract

This article develops the activities of small businesses and private businesses operating in various sectors of the national economy, and creates favorable conditions for small and medium-sized businesses in the regions.

**Keywords:** National Income Development of Small and Medium Enterprises, Subsidy Innovation Tavar Turnover Unprecedented Turnover, Macroeconomic Stability, Investor, Gross Domestic Product, Private Bike, Economic Resources, Capital.

### Introduction

Small and medium-sized business activities are considered broad-based, and the main ones are: production, service, commercial and financial spheres. The experience of fast-growing companies shows that it is appropriate to choose the following 5 areas when starting a new business and succeeding in it:

1. Provision of various business services.
2. General nutrition.
3. People's consumption, that is, production and sale of food, clothing, goods.
4. Expanding the fields of car repair and service.
5. Housing construction.

The most profitable areas in business, recognized in world practice, include:

1. Veterinary service.
2. Dental treatment service.
3. Commercial banks, microfinance organizations.
4. Funeral service.
5. Hotel service.

Today, commercial banks, enterprises producing electronic equipment, computers, office equipment, tableware, stationery and various types of paper products are developing at a high pace.

1. Most people focus their energy in business on making high profits. It should not be forgotten that the above enterprises face rapid competitive pressure. Therefore, it is better to think about the guarantee than the high profit. For this purpose, foreign entrepreneurs are advised to observe the following rules: 1. Қандайдир маҳсулот (хизмат) ишлаб чиқариш бўйича монополь ҳукмронликка ҳаракат қилиш лозим.
2. It is better to be economically independent in business development as much as possible.

3. The company constantly strives for orders and a high profit rate, so it is necessary to monitor the re-order of the product. This indicates that the position of the firm will increase.

4. Constantly creating a new market for the product, not trying to keep the old market (situation) with all your might. The ideal way to start a business is to choose a new field. As soon as the firm starts the work, it will have the opportunity to attract the customer. Determines the range of goods, changes the price structure.

In the traditional field of business, having its place in the market is the main factor of the success of the enterprise.



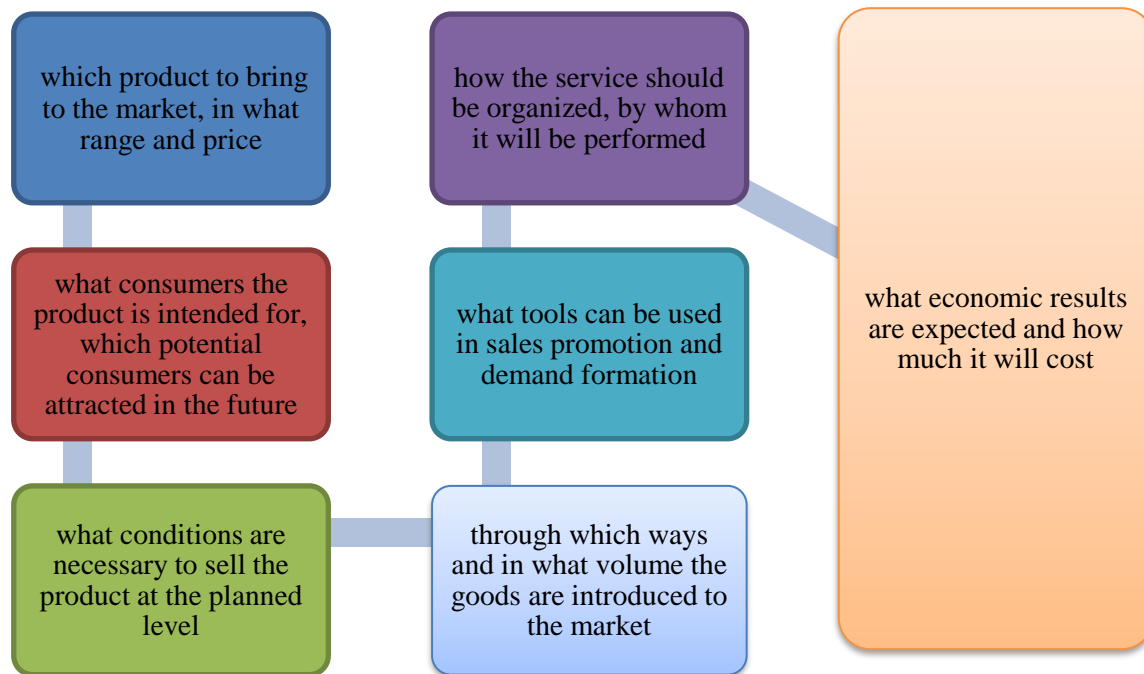
**Figure 1. What businessmen should consider to enter the market.<sup>1</sup>**

In order to enter the market in Figure 1 above, businessmen organize their own infrastructure and obtain potency and quality certificates to sell their products in the market.

There is an understanding of strategy and tactics in small and medium-sized businesses. Strategy is the general policy and main goal of the firm.

<sup>1</sup> Author development.

Tactics is a specific form and method of actions reflected in strategy.



**Figure 2. The main issues of the strategy:**

In Figure 2 above, the essence of small and medium business activity today is to quickly produce goods and quickly sell them to consumers, that is, to get more profit for each product unit and add it back to circulation (turnover), to start a new cycle of production and commerce.

The essence of small and medium-sized business today is to quickly produce goods and quickly sell them to consumers, that is, to get more profit for each product unit and add it back to circulation (turnover), to start a new cycle of production and commerce.

Today, taking into account the natural raw and labor resources and "relative advantages" of the regions, it is necessary to give great importance to their development, and it is necessary to define and implement directions.

It is necessary to carry out the projects within the framework of complex socio-economic development measures of the districts of Bukhara region on time and with high quality. It is necessary to identify and eliminate systemic problems that hinder small and medium-sized businesses, and it is necessary to take measures to reduce the stratification of interregional development.

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